



ANNUAL REPORT

2022





Believe in the transformative power of every teenagers and young person in our country is what has motivated us since 2001. And it was the twinkle in the eye we found when welcoming our attendees to return to face-to-face activities* in early 2022, that confirmed what the numbers already indicated. More than ever it was necessary for us to reinvent ourselves to offer them and as many others as we had the capacity for:

QUALITY EDUCATION, SUPPORT and

REAL OPPORTUNITIES FOR DEVELOPMENT.

To know more about this journey we invite you to embark on reading this Report.

GOOD EXPERIENCE!

**During the pandemic period, Elo's activities underwent reconfiguration. The trainings were carried out online and the courses were of short duration, carried out in previous year, gave rise to emergency support activities the communities that suffered most as the disease progressed.*

SUMMARY

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WHHO WE ARESOMOS



CERTIFICADO

A Elo Apoio Social e Ambiental certifica que
participou do Projeto Plantando Esperança entre Junho e
Setembro de 2022, totalizando
a carga horária de 90 horas.
Curitiba, 29 de Setembro de 2022.

Neila Oliveira
Neila Oliveira
Gestora Executiva

Rejane Rodrigues
Rejane Rodrigues
Coordenadora de RH



Plantando
Esperança



Elo
Apoio Social e Ambiental

ELO APOIO SOCIAL E AMBIENTAL - MARIANO TORRES, 108 - CENTRO - CURITIBA
(41) 3023-6916 WWW.ELOAPOIO.ORG.BR

22 years of history

We are a Civil Society Organization, founded in 2001, by a Christian couple, who in the search to offer better conditions of development and more opportunities for teenagers who were at social risk, started a project of school countershift.

The project, which initially had 15 teenagers, received great support from family and friends of our founders. Always concerned so that those assisted had the best experience possible.

And so, it multiplied and took other forms. Offering accompaniments and training increasingly targeted and structured for the world of work.

Today, more than 9 thousand teenagers and young residents of Curitiba and the metropolitan region have already been directly impacted by our social projects. And our purpose is to continue offering the best experience for each assisted and their family. Enabling development, access to information, welcoming, motivation and reasons to always continue to dream!

Mission

Promote training in human values and employability, developing teenagers and young people for social transformation.

Vision

To be recognized as an Organization of excellence in the training of teenagers and young people.

Values

- Respect and love for others;
- Ethics and Transparency;
- Social and environmental responsibility;
- Purpose and Passion;
- Gratitude and Faith.

Team 2022

In 2022, our team was formed by professionals with the purpose of making a difference through their actions, enabling the continuity of this story of building new realities and social transformations!

DIRECTORS

Marília Tissot e Renault dos Santos

FISCAL COUNCIL

Daniel Rugilo
 Maria do Rocio Geraldi
 Thiago Kuntze

Substitute

Rejane Afonso
 Roberto Gava
 Emílio Morschel

SÓCIOS EFETIVOS

Daniel Rugilo
 Denise Tissot do Amaral
 Franciele Gabardo
 Renata do Amaral Santiago

SÓCIOS BENEMÉRITOS

Rejane Afonso
 Roberto Gava
 Flavia do Amaral Santos Ceschin
 Kátia Correa
 Franciele Gabardo
 Denise Tissot do Amaral
 Lindadir Soares
 Pedro Dias
 Renata do Amaral Santiago
 Paula Minetto
 Emílio Morschel
 Eduardo Cansian

GESTÃO EXECUTIVA

Naila Oliveira

GENTE E GESTÃO

Rejane Rodrigues
 Cristiane Wustro
 Lauani Dobrzanski
 Elliton Vieira
 Evelyn Muller
 Jakeline de Mattos Martins
 Eduarda Medeiros

PARCERIAS E RELACIONAMENTO

Adriana Neves
 Bruna Raksa
 Jacqueline Dranka
 Marilaine Martins
 Eduardo Sernoski

ADMINISTRATIVO E FINANCEIRO

Maria Izabel Tissot
 Lucimara Silva

INSTRUTORES

Ana Julia Baumel Geraldi
 Cristiane Aparecida da Silva
 Débora Ruffino Leiba
 Emmanuel Meira Barros
 Eunice Eliane de Moura
 Giovanni Araújo
 Krysthian Ratier
 Lesliane de Moraes
 Madelaine Maria Revers Baqueta
 Maria Emília de Freitas
 Nilson Baqueta

Performance within the ODS- Sustainable Development Goals

All the projects and actions we develop are based on the Sustainable Development Goals - ODS. We believe that it is through real changes in the spheres: social, environmental, economic and institutional, that we move towards social transformation.

Direct action happens through the following ODS:



SOCIAL IMPACT



Here social transformation happens

To be Elo is to enable connections, relationships and bonds. It is to be the essence of networking. And this is exactly how we develop, together with a range of partners, volunteers and families of those assisted, the care of each teenagers and young person who enters our organization.

During the trainings, participants receive tools that together with their skills will work on the development of autonomy and protagonism. Making possible the active action in search of well-being within the family, school, world of work and society.

The work with the socio-emotional skills, added to the technical, practical and intellectual knowledge acquired, as well as the psychosocial accompaniment, offer a structure for the benefits of the projects to become sustainable and lasting in the life of each embrace. This is fundamental to the reversal of social inequalities.

The multiple possibilities that each beneficiary has to act in favor of their own community, when stimulated and oriented, is also a point of extreme relevance. In 2022, 175 hours of work aimed at expanding the communication of Elo's actions were carried out by volunteers, apprentices of the Planting Hope Project and Elo Apprentice Project.

Gustavo H. Svarça

Gustavo started his participation with us in 2016 and built a career within the company where he worked as an Apprentice.

“ Start my professional life as an apprentice was something of great value to form the professional I am today. There I learned how to work in a team, how to use the tools that are taught in the day to day of the company. I became more proactive and more organized. Through Elo I was an apprentice in the JMalucelli Group and starting my professional life there directed me to Civil Engineering, a profession that I ended up choosing to follow in life. ”



Young Elo

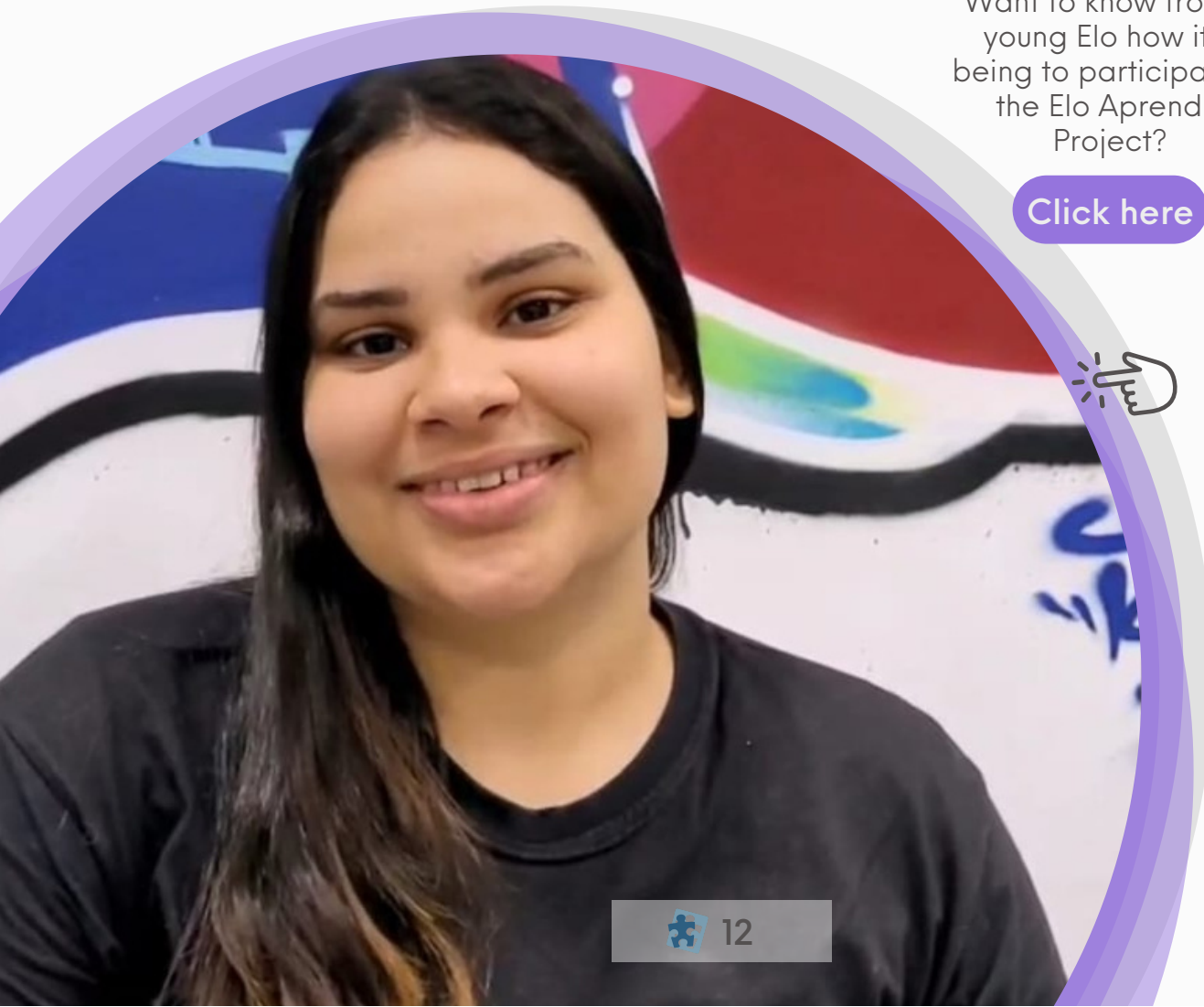
The teenagers and young people assisted by the projects Planting Hope and Elo Apprentice are aged between 14 and 24 years, they are living in Curitiba and the Metropolitan Region and if they have not completed high school, they need to be properly enrolled and attending a teaching organization.

During 2022, 66% of those assisted came from families that have a salary up to 3 minimum salaries, 59% identify with the female gender, and 57% were attending high school.



Want to know from a young Elo how it is being to participate in the Elo Aprendiziz Project?





[Click here](#)



Where we are

Curitiba e Região Metropolitana



-  Head Office
-  External limit
-  Municipalities limit
-  **xx** Number of assisted

TOTAL ASSISTED IN 2022 ADDING THE PROJECTS PLANTING HOPE AND APPRENTICE ELO: 459.

**We are based in Curitiba, where we welcome teenagers and young people from the city and Metropolitan Region.*

Elo in numbers

5.380 HOURS

OF TRAINING TO PREPARE FOR LIFE AND THE WORLD OF WORK, AIMED AT TEENAGERS AND YOUNG PEOPLE.



11 GRADUATIONS

309 NEW INSERTIONS

INTO THE WORLD OF WORK

9 ENTREPRENEUR FAIRS

459 YOUNG

PEOPLE ASSISTED BY SOCIAL PROJECTS

4 SOCIAL INVESTORS



18 VOLUNTEERS



170 DONORS

INVOLVED IN THE CAMPAIGN YOU CAN CHANGE SOMEONE'S WORLD

Elo in numbers

+13.660 FOLLOWERS

ON SOCIAL NETWORKS



+71.175 INTERACTIONS

6 ELO INFORMA

NEW EDITIONS OF ELO INFORMA:
DISSEMINATION, NEWS AND
PROGRESS OF ACTIVITIES AND
PROJECTS

41.945 ACCESS

ON OUR PORTAL

8 PARTNERS

IN THE TRAINING OF
EMPLOYEES AND
ASSISTED

3 MEETINGS

FOR EMPLOYEES OF
PARTNER COMPANIES



19

**VISITS IN PARTNER
COMPANIES**



91 PARTNERS

IN THE HIRING OF
APPRENTICES

Planting Hope

The Planting Hope Project promotes teenagers and young people in situations of social vulnerability to build a life project, through the development of socio-emotional skills and digital inclusion. Through meetings with trained instructors and psychosocial monitoring.

The three classes of the Planting Hope Project developed during the year 2022 were designed to contemplate families strongly affected by the challenges brought by the pandemic.

The first class, held in partnership with Manancial Esperança, assisted the population of the Guarituba, in Piraquara region. The second assisted teenagers and young people from the outskirts of Curitiba and metropolitan regions. The third, prioritized care for teenagers linked to recycling workers in the Parolin and Vila Torres neighborhoods.



MENTAL HEALTH

Faced with the aggravation of issues related to mental health, we mobilized so that the participants could count on psychological support that went beyond the monitoring and support that already happens within the project regularly. Therefore, an exclusive professional for the care of Plantando Esperança joined the team bringing positive feedback.

“I needed to talk to someone about specific subjects and I expected a rude woman who would only listen. But the psychologist is good people and a love of a person. I was able to talk about everything I needed.”

“With the help of the psychologist I was able to open up more to people and have more moments with my family.”

“The service were important because I was in despair and everything was calmer after a conversation with her.”

PARTNERSHIPS

The actions developed by the project partners were all of paramount importance. In 2022 Planting Hope depended just on the support of volunteers, the community, companies and partner organizations so that each class could happen.

“The Women of Brazil Group taught us so many things, incredible people who brought us their experiences and inspirations. What we learned was not only about knowing ourselves entirely, but rather getting to know ourselves little by little each day, about talent and perfecting ourselves, how to deal not only with ourselves but with the world itself, about not letting ourselves be overwhelmed by obstacles, but learning from them.”

HIGOR GABRIEL SANTOS DA SILVA, 16 YEARS OLD

VSEE THE PARTNERS AND VOLUNTEERS WHO HAVE BEEN WITH THE PROJECT DURING 2022 ON PAGE 35 AND 36



Apprentice Elo

The Planting the Future Project provides opportunities for the insertion of those assisted in the world of work as apprentices. Promoting their autonomy, citizen training, orientation to the corporate world and entrepreneurship.

In 2022, 385 teenagers and young people were assisted by the project. That enhances the development of the participants aligning theoretical training with practical training, within the partner companies. Ensuring income generation throughout the duration of the contract, through the Learning Program, based on Law 10.097/2000.



Do you want to know from a young Elo, how it is being to participate in the Elo Aprendiz Project?

[Click here](#)





Have you ever wondered about the importance of the Learning Program?

[Click here](#)



NEWS WITHIN THE PROJECT

Implementation of 6-hour training

Start of the initial 80 hours of theoretical training in the online format

Presentation of the projects of Startups developed in the training of the Logistic area



Testimonial of partner Elo in the hiring of apprentices - Hospital Cruz Vermelha



NEWS



Elo Environmental

Care for the environment has always been present in Elo's philosophy and, after years of significant actions in this area, in 2022 the Elo Ambiental program was launched. The goal is to expand the initiatives already carried out and allow partner companies to contribute to the cause, through the unfolding of the activities already carried out and new initiatives.

The first action developed by the program was to establish a partnership with Ecotrade, a pioneer company in the reuse of products and electronic scrap, which also offers solutions for the proper disposal of parts that cannot be recycled.

Through the partnership, Elo's companies, companies and individuals are invited to dispose of their electronic equipment transparently, properly and at no cost. In doing so, they receive the certification of environmentally correct destination and support for Elo's social projects.



FIRST RESULTS ACHIEVED

SEPTEMBER 2022 RELEASE

04 COLLECTION POINTS

02 CERTIFIED PARTNERS

ANB FARMA AND MCA ACCOUNTING LTDA

R\$ 2.826,62

AMOUNT REVERTED TO THE PROJECTS DONATED THROUGH THE ALLOCATIONS

INVESTMENT IN TECHNOLOGY

THE AMOUNT RAISED WAS INVESTED IN A SYSTEM TO COMPUTERIZE THE PROCESSES, WITH THE OBJECTIVE OF EXPANDING THE IMPACT OF THE ELO PROJECTS

HOW THE DESTINATION OF ELECTRONIC MATERIALS WORKS



1°

The project offers a collection point for disused electronic equipment to be collected within the partner companies and Ecotrade performs monthly or punctually, according to the volume, the removal of the objects deposited in the collection boxes.

2°

The company / organization / association receives a digital certificate of: CORRECT WASTE DESTINATION, according to current environmental legislation and SUPPORTER OF ELO SOCIAL PROJECTS.

3°

After sorting, weighing and testing the materials, the amount collected with recycling is reverted to Elo's social projects, which support teenagers and young people in situations of social vulnerability, in Curitiba and the metropolitan region.

For companies and individuals looking for collection points FOR conscious destination, ELO is also COLLECTION POINT OF ELECTRONIC OBJECTS IN DISUSE

In addition to objects destined for recycling, companies can donate equipment that is in functional status, such as: mobile phones, computers, servers, etc. Because the concern is also focused on giving continuity in the life cycle of the equipment.



Elo Internship

Through a diverse team, which for more than 21 years has been working for the insertion of young people in the world of work, and a methodology that provides development for the student, agility and security for partner companies, the Elo Internship Program offers opportunities for growth, learning and innovation. In addition, it provides educational return to the communities that need it most within Curitiba and the Metropolitan Region.

The Elo Internship Program is an alternative that allows the young person to remain in the company, after the end of the apprenticeship program, if this is the interest of the contracting company and the intern. The amount of the administrative fee of the Internship Program, paid by the contracting company, is reverted to the Elo social projects.

COMPANIES ADVANTAGES

- Access to the Elo talent information with young graduates of the Learning Program;
- Recruitment according to the needs of the company;
- Digital platform for contract management;
- Support in the Performance Evaluation process;
- Have the name of the company talk about as Social Supporter Elo (the value of the administrative fee of the Internship Program is reverted to the social projects of the organization).



STUDENT ADVANTAGES

- Personal and professional growth;
- Opportunity to experience the work routine of the area chosen to work;
- Put into practice what you learn in college;
- Perform networking;
- Gain experience;
- Compete for possible implementations.

PRIMEIROS RESULTADOS ALCANÇADOS

FIRST RESULTS ACHIEVED SEPTEMBER 2022 RELEASE

07 PARTNER COMPANIES

10 PEOPLE IN THE LABOUR MARKET
THROUGH THE PROGRAMME

REGISTRATION WITH 18 EDUCATIONAL
ORGANIZATIONS



Social Responsibility Seal

Upon completing 21 years of work, Elo certified some partners with the Elo Social Responsibility Seal. The certification is a recognition for the intense and important work of these companies in transforming the reality of teenagers and young people with whom they had contact through Elo, as well as for their practices with the community where they are inserted and with the families of their employees.

The work of analysis and certification is established as continuous and moves to occupy a place of greater prominence and visibility.



HIGHLIGHTS



Acknowledgments

SESI ODS SEAL

We received in October the certification of the Sesi ODS 2022 Seal. The recognition was given by the actions developed within the Planting Future Project, where actions are developed aimed at: Poverty Eradication (ODS 1), Quality Education (ODS 4) and Generation of Decent Employment (ODS 8).



CERTIFICATION BY THE IMPULSE AWARD AND GOOD PRACTICES

In November, we were certified in the Management and Communication categories by the Good Practices Impulse Program. The Impulso Award is organized by the GRPCOM Institute and aims to strengthen actions that contribute to the construction of a better society.

Events

MARCH

- Week of lectures addressing challenges, protagonism and appreciation of women in society.

MAY

- Celebration of 21 years Elo.

JULY

- Presence of the Dignity Group in the continuing education in Team Elo.

AUGUST

- Youth Week with participation in the project My Yours, Our Vote and Project #Am+ I;
- Meeting with Elo Families.

NOVEMBER

- Training of Instructors Elo with the Junior Achievement Team;
- Giving Day Campaign.



Actions

NEW FAÇADE

Our headquarters now has a new façade, side and entrance plates, which aligned the external visual communication of the building with our areas of operation. In addition, the same action also presented the building with other communication materials, which made it possible to remake banners, indicative signs and the signs of the stairs, already characteristics for those who visit the building and who receive each of the visitors informing about the principles and values that govern our actions.



DONATION CHAIRS AND TABLES HOTEL CHAIN DEVILLE

Through the donation of chairs and tables, carried out by the Deville Hotels Network, one of our rooms has been revitalized so that those assisted by the projects can have access to training with more comfort and have a learning experience and preparation for life and the world of work, even better.



ACTIONS BETWEEN FRIENDS

The Action between Elo Friends, held during the months of May and June, moved 200 people who believe in the cause defended by Elo, and the amount raised was used to purchase T-shirts to identify the team during the actions.



**VOCÊ
PODE
MUDAR O
MUNDO DE
ALGUÉM**



CCAMPAIGN: YOU CAN CHANGE SOMEONE'S WORLD

The campaign "You can change someone's world", carried out with the aim of raising funds to offer psychological support to those assisted during 2023, was received in a very beautiful way and the consequences was the engagement of a large number of people with the pieces of the campaign and dissemination of content, which resulted in the collection of R \$ 10,000 for the care of the mental health of teenagers and young people assisted by Elo.

consequences was the engagement of a large number of people with the pieces of the campaign and dissemination of content, which resulted in the collection of R \$ 10,000 for the care of the mental health of teenagers and young people assisted by Elo.

FINANCIAL



Financial Statement

We are a non-profit organization, focused on supporting the educational development of teenagers and young people in situations of social vulnerability, as well as their safe and responsible insertion in the world of work.

The resources for the projects developed to happen come from social investments and donations from companies, individuals and other organizations that believe in the projects and values defended by our organization.

Resources coming through fundraising projects, laws and public notices are also forms of collection. We maintain an area of transparency and accountability on the site.

ORIGIN OF RESOURCES - 2022

PROJECT SUBSIDY TAX (Funded by Professional Learning partner companies)	R\$823.036,30
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OTHER SOURCES OF FUNDS (Social Investor, Paraná Note, Fundraising Projects, Elo Bazaar and Donations)	R\$96.305,53
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EXPENSES - 2022

STAFF	R\$859.356,00
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BUILDING	R\$146.601,00
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SUPPLIERS	R\$98.583,00
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GENERAL ADMINISTRATIVE	R\$45.037,00
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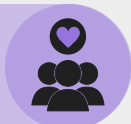
TAX AND FINANCIAL	R\$11.101,00
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PARTNERSHIPS



Make a Difference

Learn how to be a transformative Elo in the teenagers and young people lives assisted by our institution:



BEING AN ELO SOCIAL INVESTOR
(available to companies and individuals);



MOVING THE SOCIAL BAZAAR THROUGH DONATIONS AND / OR PURCHASES OF CLOTHES, SHOES AND ACCESSORIES;



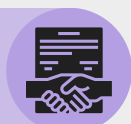
ACTING AS A VOLUNTEER IN ELO PROJECTS;



SPONSORING AN ATTENDEE OF THE PLANTING HOPE PROJECT;



HIRING ELO APPRENTICES TO WORK WITHIN COMPANIES COMMITTED TO THE RESPONSIBLE FUTURE



HIRING ELO INTERNS;



MAKING YOUR COMPANY / CONDOMINIUM / ORGANIZATION A COLLECTION POINT FOR ELECTRONIC OBJECTS IN DISUSE;



DONATING DISUSED ELECTRONIC OBJECTS;



PUBLICIZING OUR ACTIONS.

[Click here to speak with our team](#)



parcerias@eloapoiio.org.br

[@eloapoiiosocialeambiental](https://www.instagram.com/eloapoiiosocialeambiental)

eloapoiio.org.br

Social Investors



Partner organizations and projects



Supporting companies



Volunteers

CONSULTING AREA, PRODUCTION, TRAINING, DISSEMINATION AND SUPPORT

Andrea Boiko, Andressa dos Santos, Anne Amaral, Brenda Vitória da Silva, Eduardo Borghelotti, Hagatha Gritz, Julyanna Costa, Laura Possiedi, Luiz Guilherme Klink, Marcos Takahara, Maria Cristina Ribeiro, Mariah Vicente, Nielly Martins, Rosilei Batista, Sandra Fusco.

Ana Paula Lima - @anapaulalimapsicologa

Claudia Rodrigues - @claudia.arteterapia

Global Shapers Curitiba - @globalshaperscuritiba

Edgar Pereira - @edgar.orienta

O Que Fazer Curitiba - @oquefazercuritiba

Thais Karam - @thaqueta

VOLUNTEER SPEAKERS

Audilene Rosa de Paula Dias Rocha, Cibele Taques, Débora Chemin, Dionatan Lemes, Luiz Fernando Nadalin Sivers, Marina Haline de Souza, Sandra Keiko Ykoma.

Nota Paraná collection stations

Açougue Três Marias, Basso e Drulla, Borguesani Motos, Cacau Show (Shopping Barigui), Caminhos Do Parque, Canal Terra, Casa Bauducco, Cidadão Do Mundo, City Moto Peças, Degusto Café, Distribuidora de Doces Lagoense, Emporio Kaminski, Farma Total, Farmácias Nissei, Farmácias Panvel, Gran Vitória, Laços de Café, L'Acqua Verde Supermercado, Loccitane, Loja Crocs (Estação), Lucca Café, Mercado Ourizona, Novo Hauer, Ortona, Quintal Do Monge, Pb Kids (Shopping Barigui), Ponto Quente, Posto Aladim, Posto Aventador, Posto Lua Nova Performance, Posto Novo Hauer, Posto Tarumã, Posto Pelanda, Posto Presidente, Posto Torres, Restaurante Ícaro, Restaurante La pasta Gialla, Restaurante Madalosso, Restaurante Pacco, Sorveteria Eddyes, Supermercado Araucaria, Top Gás, Valência, Xaxim Moto Peças.

Partner companies in the hiring of apprentices

Adval Tech Do Brasil, Ambipar Coprocessing, Alper Consultoria E Corretora De Seguros, Anb Farma, Apex, Aspp, Maternidade Nossa Senhora De Fátima, Banco Bari, Centro Diagnostico, Água Verde, Cia De Cimento Itambé, Copacons, Coritiba Foot Ball Club, Cwbem, Atacado Salla, Dasa, Dambrosi, Dex Peças, Diamont, Estre Ambiental, Constel, Hospital Cruz Vermelha, Embrasil, Extramed, Forza, Fresnomaq / Wap, Verona, Four Hands Gestao De Recursos Humanos, Administradora De Imoveis Gonzaga, Junto Seguros S.A, Junto Holding Brasil, J. Malucelli Studio 96, Kapazi, Laser Flex, Latal, Lesafree, Miranda Alumínio, Max Flex, Orlando Bertoldi, Ortoeste, Plastilit, Policlínica, Proadec, Pró-Ativa, Pró-Renal, Puma System Do Brasil, Rac Engenharia S/A, Rh Nossa, Sincroniza Engenharia, Sodexo, Spacecom Monitoramento, Supermercado Stall, The Coffe, Total Biotecnologia, Transresíduos, Vitta Indústria Moveleira, Luciane Indústria Moveleira.



To learn more about Elo projects, forms of support and partnerships our contact is:

parcerias@eloapoio.org.br

(41) 3023-6915 (41) 99235-5755

eloapoio.org.br

[@eloapoiosocialeambiental](https://www.instagram.com/eloapoiosocialeambiental)



Rua Mariano Torres, 108, Centro, Curitiba - PR